

# NEOSCAPE

**The Position: Copywriting & Digital Marketing Intern**

**Location: Boston/Remote**

**Reports To: Director of Copywriting and Director of Marketing**

## **Company Overview**

Neoscape is a creative studio with more than 25 years of marketing expertise, partnering with a range of clients from around the world. Our team spans every creative discipline, providing a full suite of services and personalized approach to craft stories that uniquely capture our client's vision.

## **Role Overview**

Our company is looking for a part-time summer intern in Copywriting & Digital Marketing to work on-site in our Boston office or remotely, as needed, during the summer of 2025.

Our Copywriting & Digital Marketing Intern will support the copywriting team in creating engaging, persuasive, and strategic copy across a variety of real estate-focused marketing materials, including digital, print, and video scripting. Gain valuable hands-on experience in brand naming, brand voice development, campaign strategy, and collaborative content creation. Contribute meaningfully to live projects and receive mentorship from industry professionals.

They will also support the digital marketing team in developing copy for social media clients, including content to be posted on Instagram, Facebook, and LinkedIn. The intern will work closely with the social media team to develop an understanding of social media best practices and performance of developed posts. The role may also include development of content for Neoscape's own social media channels.

## **Required Skills & Experience:**

Our ideal intern would have:

- Strong storytelling and problem-solving skills
- The ability to both walk through and show conceptual thinking and thought process on projects and communicate why certain decisions were made
- Familiarity with social media platforms: Instagram, Facebook, and LinkedIn (as a user and/or professional)
- General understanding of audience-focused copywriting
- Great communication and teamwork skills
- An eagerness to learn and share their own ideas

# NEOSCAPE

- Positivity and curiosity

If you are interested, please send a cover letter, resume, and link to your portfolio to [copydigitalintern@neoscape.com](mailto:copydigitalintern@neoscape.com).

## **Compensation & Duration**

\$20/hour

Monday - Wednesday (24 hours/week), June 2, 2025 - August 8, 2025