



The Position: 3D Art Director

Date: December 2021

Who You Report To: Managing Director

FLSA: Exempt

An Overview of What You Do:

In this role, you'll help projects come to life by expertly leading, coaching and managing 3D artists on film, rendering, and interactive 3D initiatives. You'll get your hands dirty helping fellow artists and leadership to see the client's vision through, creating and delivering top-notch visualization all while leveraging the team's talents and strengths.

Your Primary Responsibilities*

- Foster a positive environment by modeling cultural expectations of accountability, inclusion, flexibility, continuous improvement and collaboration as a results driven leader with an optimistic, can-do attitude.
- Promote the vision of Neoscape both inside and outside the organization.
- Recruit the right talent to join our team, building our talent pipeline by showcasing Neoscape at external events such as job and internship fairs and other networking events.
- Partner closely with fellow project leadership.
- Directly manage and mentor a robust team while providing hands-on guidance with team members, helping to coach and mentor on creative best practices and solutions.
- Help craft polished client presentations, written conceptual direction, and pitches, demonstrating a clear vision of how the work addresses the client challenge.
- Utilize your expert understanding of the client and target audience, conceptualizing for others why a solution works / doesn't work for that audience to ensure 3D production best practices, helping to connect the dots and offering the best creative and innovative solutions.
- Provide strategic, insightful, and innovative creative solutions for clients, leading the design of complex, engaging interactive experiences for target audiences.
- Ensure flawless execution of interactive and development by overseeing all project team work, proactively coaching project teammates on applying their knowledge from previous projects and course-correcting when necessary.
- Guide, coach, and mentor throughout the Studio while helping to resolve challenges and project hurdles to ensure effective, creative solutions.
- Proactively ensure effective communication of project status, needs, and progress between project team members.
- Ensuring all internal and external deadlines are met by team members, proactively overseeing project time, ensuring the optimal balance of internal resources to meet the project's overall timeline and budget.
- Lead working sessions, proactively showing and coaching on best-practices and sharing knowledge from previous projects to current creative.
- Expertly present with confidence and conciseness, thoroughly explaining the intent of our visualization and stories within images and film.
- Lead client reviews, soundly answering and directing conversations about visualization and intent.
- Other duties as assigned.

The Skills and Experience You Bring:

- 7+ years' experience in 3D Architectural Visualization
- 4+ years' experience managing project teams with a track record of leading high performing teams of artists and empowering people to do their best work
- Proven ability to produce outstanding workplace standards and guidelines
- Excellence in managing multiple projects and ability to successfully delegate work to others
- Ability to jump into any aspect of a project
- Demonstrated success in pitching clients and conveying concepts
- Proven ability to communicate visual intent and proof of concept.
- Ability to understand technical aspects and troubleshoot 3D and 2D files
- Proven success in managing project timelines, budgets, and teams.
- Mastery with 3D Studio Max, V-Ray, Corona, Adobe Creative Suite.

You Are:

- An embodiment of Neoscape's values: Creativity, Collaboration, Drive.
- A motivator and believe that the best work comes from empowered teams.
- Enthusiastic about leading teams and projects and always ensuring optimal ways to get the best out of each individual.
- A proactive, problem solving, self-starter.
- Highly organized, deadline driven and able to prioritize and manage multiple projects simultaneously.
- Great at building strong relationships and consensus with clients, peers (in all functions) and consultants.
- A strategist, creating solutions that best fit the big-picture, team needs and client desires.
- Someone who sweats the details with a keen eye for correcting mistakes and takes pride in creating the best quality work.
- Flexible and solution oriented, keeping the client's best interest in mind.
- A mentor with a knack for developing individuals, eager to provide guidance and offer creative input while collaborating across disciplines.
- An executor on highly complex projects.
- An engaging presenter who is confident, articulate and can simplify the complex into compelling, intentional storytelling that drives business results.
- Continuously seeking to improve your creative process, keeping up with innovative best practices to provide best-in-class creative work and suggestions.
- A proactive communicator who ensures the team has the information they need to be successful and is in the loop every step of the way.
- A multi-tasker who loves a fast-paced environment and effectively leading teams to meet deadlines and project budgets.
- Always willing to jump-in, roll up your sleeves and help wherever needed.

The Working Conditions and Physical Demands of This Role:

- Normal office environment with long periods of standing, sitting, and continuous client contact.
- Potential for day and overnight travel to clients and other Neoscape offices.

The above statements are intended to describe the general nature and level of work being performed by people assigned to do this job. The above is not intended to be an exhaustive list of all responsibilities and duties required

*External and internal applicants, as well as position incumbents who become disabled as defined under the Americans with Disabilities Act must be able to perform the essential job functions (as listed) either unaided or with the assistance of a reasonable accommodation to be determined by management on a case by case basis.