



## ASSOCIATE CREATIVE DIRECTOR | BOSTON & NEW YORK

### THE POSITION

Neoscape is seeking an Associate Creative Director interested in crafting thoughtful and strategic branded communications for clients in architecture and real estate. The position requires the capability to direct and enhance the efforts of our creative team consisting of designers, copywriters, digital artists, filmmakers and interactive developers. Candidates must have a well-rounded understanding of brand strategy, graphic design and writing, as well as an interest in architectural visualization, photography, and film. In addition, applicants must have strong conceptual and communication skills. Experience in real estate and/or architecture is desirable but not essential.

### RESPONSIBILITIES

- Help establish and guide overall project vision, from concept through execution
- Develop brand strategy for both short and long-term campaigns
- Collaborate daily with art directors, designers, copywriters, digital artists, developers and project managers, providing clear direction and oversight on creative project work
- Actively work and participate on presentations and pitches
- Partner with Project Management and Accounts team to manage clients
- Be a steward of the Neoscape brand, both internally, and within the industry through client interactions, networking events and speaking engagements

### QUALIFICATIONS

- 6+ years experience in professional design studio/agency
- Experience managing integrated marketing projects (campaign development, etc.)
- Strong conceptual and problem-solving skills
- Strong verbal, visual and written communication skills
- Effective and charismatic presentation skills
- Must be detail-oriented and possess strong organizational skills
- Must be self-motivated and flexible within a dynamic work environment
- Ability to work in teams in a fast-paced client service environment

### ABOUT NEOSCAPE

Neoscape is a creative studio with offices in Boston and New York. For over 20 years we've been crafting branded experiences for the built environment, partnering with developers, architects and designers on projects around the world.

*[Click here for a glimpse into the daily life of one our technical directors.](#)*

## WE OFFER

We offer a competitive compensation and benefits package including an annual bonus plan, a 401K with the potential for profit sharing contributions, health insurance plans with 70% employer-paid premium, and a partial transit reimbursement. And then there are the Beer Fridays with rotating taps, epic ping-pong battles, cold brew on tap, holiday parties with contortionists and snakes....

## TO APPLY

Please email your résumé and a portfolio PDF or link to [cd@neoscape.com](mailto:cd@neoscape.com). Salary is commensurate with experience. Must be eligible to work in the US.